



#ITSJUNIORJ

BIO

#ItsJuniorJ is a British-Seychellois DJ and broadcaster based in Dubai, with a career spanning three decades across music, nightlife, radio, live events and street culture. His British and Seychellois heritage shaped an eclectic musical identity from an early age, developing into an open-format style built around an instinctive understanding of different genres, audiences and environments. From Hip-Hop and R&B to Afrobeats, Dancehall, Amapiano, House and contemporary club music, Junior's approach has always been less about being confined to a genre and more about knowing how to move a room. A multiple DJ of the Year award winner across both the UK and UAE, Junior has performed internationally and established himself as a longstanding presence within Dubai's entertainment scene. His experience spans clubs, festivals, private events, major brand activations and large-scale cultural events, including being a key feature of Icons of Porsche in Dubai at every edition since the event's inception. Alongside DJing, Junior's background in sound engineering, music and radio production has supported a career in broadcasting that has included hosting and programming on Virgin Radio Dubai, as well as involvement with radio and music projects across different markets. His influence within music and culture also extends well beyond the DJ booth. As a co-founder of British streetwear brand Dark Circle, Junior helped build a label worn by artists including Kendrick Lamar, Rita Ora and Chance the Rapper. Under Hott2Deff Entertainment, he founded an events company responsible for concerts and tours featuring internationally recognised artists including Busta Rhymes, Sean Paul, T-Pain, Timbaland, Jagged Edge, Montell Jordan and others. His wider industry experience has also seen him work alongside major music organisations including Sony Music, Warner Music Group and Ministry of Sound, building relationships across music, events, broadcasting and entertainment. After three decades in the industry, #ItsJuniorJ remains driven by the same principle that shaped his career from the beginning: understand the music, understand the culture and, above all, understand the crowd.



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DOMESTIC GIGS

- Iris (Dubai, UAE)
- Soho Garden (Dubai, UAE)
- Toy Room (Dubai, UAE)
- Sky 2.0 (Dubai, UAE)
- Cavalli (Dubai, UAE)
- Vii (Dubai, UAE)
- Cirque Le Soir (Dubai, UAE)
- Penthouse (Dubai, UAE)

CORPORATE & NOTABLE ARTISTS

- Google, Porsche, Emaar, Reebok, Red Bull
- Akon, Omarion, Trey Songz, Ty Dolla Sign
- Rick Ross, Nicki Minaj, Ludacris, 2 Chainz
- Sean Paul, Wayne Wonder, Tony Matterhorn

AWARDS & NOMINATIONS

- Hype Awards Best Urban DJ Nominee
- Timeout Awards Best Urban DJ Nominee
- Ahlan Awards Best Club DJ Nominee
- Timeout Awards Best RnB & Hip-Hop DJ Nominee
- Timeout Awards Best RnB & Hip-Hop DJ Nominee
- Luminar RnB & Hip-Hop DJ of the Year Award
- Luminar RnB & Hip-Hop DJ of the Year Award
- Luminar RnB & Hip-Hop DJ of the Year Award

INTERNATIONAL GIGS

- Ministry Of Sound (London, UK)
- Ministry Of Sound (Hurghada, Egypt)
- X Lounge (Doha, Qatar)
- Republic (Amman, Jordan)
- Pacha (Sharm el Sheikh, Egypt)
- Raw (Beirut, Lebanon)
- Tequila Boom (Mahé, Seychelles)
- C2 Arena (Lisbon, Portugal)
- Magna (Athens, Greece)
- Pleasure Beach (Crete, Greece)
- Cirque Le Soir (London, UK)
- Libertine (London, UK)
- Drama (London, UK)
- Ibrida (Manama, Bahrain)
- O2 Arena (Birmingham, UK)
- Sisu Boutiqué (Marbella, Spain)
- Aqua Mist (Marbella, Spain)
- Tibu (Marbella, Spain)

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